

ضرورت تولید محتوای انگلیسی

راهی به سوی نمایش حقیقت،
توانمندی‌ها و فرهنگ ایران در
دنیا به هم پیوسته امروز

عارفه دهقان
کارشناسی آموزش زبان انگلیسی



In the name of God

Today, despite the slogan of freedom of expression, Western countries censor the images of General Soleimani and Sayyed Hassan Nasrallah, revealing their fear even of the esteemed names of these martyrs. However, this should not serve as an excuse for failing to produce content on international platforms; rather, to showcase Iran's capabilities and convey the right message in today's interconnected world, efforts must be made to utilize art and communicate effectively in Latin.

With its rich history, diverse culture, and abundant natural resources, Iran has much to offer on the global stage. However, to attract attention and convey the message of truth, it is essential to present these in a language that resonates with a broader audience. Producing content in English enables Iran to reach students, researchers, and truth seekers who may not speak Persian but are eager to learn about the right messages and the true essence of the country.

Moreover, English is often regarded as the language of business and diplomacy. By creating high-quality English content—from articles and videos to social media posts—Iran can effectively engage with a global audience, share its innovations in sectors such as technology, tourism, and agriculture, and highlight its contributions to science and culture.

Additionally, showcasing Iran's achievements in fields such as art, literature, and technology

can help counter misconceptions and promote a more accurate understanding of the country. This can foster cultural exchange and cooperation, ultimately benefiting both Iran and the global community.

Ultimately, producing English content is not merely a necessity but a strategic move for Iran. It opens doors to new opportunities, elevates the country's profile, and paves the way for meaningful communication in an increasingly digital world.



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مطالبه گران قوت
و اقتدار مجازی